



Habitat for Humanity of Washington, D.C. and Dow Build Homes for Local Families this Holiday Season

Energy savings products, volunteer hours and funding donated as part of Dow partnership

WASHINGTON, D.C. – December 7, 2016 – Dow volunteers began work on Habitat for Humanity of Washington, D.C. (DC Habitat) homes in the Marshall Heights neighborhood of Southeast D.C. today, in partnership with the Alliance to Save Energy, as part of the company's 2016 commitment to Habitat.

The multi-family townhouse project that Dow employees are helping to build will become home to five local families who spend more than 200 hours building their future homes alongside DC Habitat volunteers. Each house is nearly 1,300 square feet and will include three bedrooms.

Through its partnership with Habitat for Humanity, Dow provides product donations of STYROFOAM™ brand insulation, STYROFOAM™ Brand XPS Insulation, GREAT STUFF™ Insulating Foam Sealants and WEATHERMATE™ Weatherization products to Habitat homes in the U.S., helping Habitat homeowners achieve greater energy efficiency in their homes.

“Our commitment to Habitat for Humanity’s mission to build resilient, sustainable communities remains strong through our 34-year-partnership and with every new project being built to help families find a place to call home,” says Tim Lacey, global business director for Dow Building Solutions. “We are proud to work alongside DC Habitat to ensure low-income families have opportunities to benefit from more affordable homeownership in our nation's capital.”

“We’re thrilled to be here with Dow and Habitat for Humanity to showcase how a home can be built today, with only little added expense, that will save the occupants thousands of dollars over the life of the home,” said Kateri Callahan, president of the Alliance to Save Energy, a Washington-based energy efficiency organization. “Everyone knows about the wonderful work Habitat for Humanity does to build affordable homes, but we sometimes forget that utility bills are a major component of a household budget. They’re the second cost of home ownership behind the mortgage payment. So building efficient homes is critical, and the technologies that Dow is providing today along with smarter efficiency standards put home ownership in the reach of a far greater number of American families.”

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Dow engages in a holistic approach with Habitat, contributing not only funds and energy-saving insulation products, but also significant volunteer support. Dow volunteers work on Habitat construction sites, serve as board members for Habitat organizations worldwide, and share their expertise in energy efficiency and conservation to assist Habitat in creating affordable, sustainable housing. Dow's support aligns with its 2025 Sustainability Goals and its global citizenship mission to help build sustainable communities by providing access to energy-efficient, affordable housing.

In 2016, Dow's partnership with Habitat for Humanity International includes 36 builds in 19 countries, helping Habitat homeowners achieve strength, stability and self-reliance through shelter. For information on volunteering with Habitat for Humanity, please call Whitney Canon at 202-882-4600 x246.

About Dow Building Solutions

Dow Building Solutions serves the residential and commercial building and construction markets with an industry-leading portfolio of products and integrated systems designed to insulate and seal the whole building envelope. Beginning more than 75 years ago with our flagship STYROFOAM™ Brand Extruded Polystyrene (XPS) Foam Insulation, Dow has continued to offer innovative insulation, weatherization and air sealing solutions that work behind the scenes – above grade, below grade – to help builders and contractors deliver more comfortable, durable and affordable buildings. Follow Dow Building Solutions on [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#) or subscribe to our News Release RSS Feed. www.dowbuildingsolutions.com

About Dow

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems such as the need for clean water, clean energy generation and conservation, and increasing agricultural productivity. Dow's integrated, market-driven, industry-leading portfolio of specialty chemical, advanced materials, agrosiences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 180 countries and in high-growth sectors such as packaging, electronics, water, coatings and agriculture. In 2015, Dow had annual sales of nearly \$49 billion and employed approximately 49,000 people worldwide. The Company's more than 6,000 product families are manufactured at 179 sites in 35 countries across the globe. On June 1, 2016, Dow became the 100 percent owner of Dow Corning Corporation's silicones business, a global company with sales of greater than \$4.5 billion in 2015, 25 manufacturing sites in 9 countries and approximately 10,000 employees worldwide. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

About Habitat for Humanity of Washington, D.C.

Habitat for Humanity of Washington, D.C. believes that everyone deserves a house they want to call home. That's why we work to eliminate poverty housing and homelessness in the nation's capital by building affordable, energy-efficient homes for working families. To learn more, visit www.dchabitat.org.

About the Alliance to Save Energy

Founded in 1977, the Alliance to Save Energy is the leading energy efficiency coalition in the nation – a nonprofit, bipartisan alliance of business, government, environmental and consumer leaders advocating for enhanced energy efficiency across all sectors of the economy. Our mission is to promote energy efficiency worldwide to achieve a healthier economy, a cleaner environment and energy security.

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